

Winchester First
Beer Cheese Festival
Saturday June 13, 2009 – 10am to 8pm

Commercial Beer Cheese Entry Form

Company Name: _____ Phone: _____

Contact Name: _____ Title: _____

Address: _____
Street City KY Zip

Email address: _____

Type of business: Restaurant Retailer Wholesaler

Will you be selling your beer cheese? Yes No

Will you be selling other food products? Yes No

If yes, what food products will you be selling? _____

(Detach and send this form and money to P.O. Box 40, Winchester KY 40391 by June 1st, 2009-
make checks payable to City of Winchester)

Rules:

1. Entry fee: \$25
2. Vendors will provide beer cheese samples to both:
 - a. The general public attending the festival (displaying official wristbands)
 - b. Official judges.
3. Winchester First will be selling official festival wristbands.
4. One entry per variety (i.e. hot, mild, etc)
5. Judging will be on Color, Consistency, Smell, & Taste. Official judges will account for 50% of the decision with the remaining 50% coming from the general public
6. Commercial Contestants will bring entries to the designated judging area between 10am and Noon. Judging will be from 10am to 6pm.
7. Once at the judging area contestants will spoon 3 samples into 2oz soufflé cups supplied by the festival.
8. Contestants are responsible for bringing their choice of accompaniment for their samples to be judged such as: crackers, pretzels, vegetables, & etc.
9. All entries must be made by the contestant
10. Winchester First, The Beer Cheese Festival, it's affiliates, judges, participants, and volunteers will not be responsible for any loss
11. Vendors may sell their packaged product that meets Food Permit requirements
12. Vendors may sell other food products, however the festival reserves the right to limit or deny certain products.

Prizes: 1st place– Three FREE Television commercials on Channel 27, FREE Newspaper ads with the Winchester Sun, the opportunity to sell your beer cheese at Bypass Liquors retail store and be named the Best Beer Cheese in the Bluegrass; 2nd place - \$50 cash; 3rd Place - \$25 cash

Contact Winchester First at 859-737-0923 or lthornbury@winchesterky.com for more information